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INQ MOBILE ATTRACTS INDUSTRY'S BEST AND BRIGHTEST

New Execs Join from Qualcomm, Sony Ericsson and Motorola

LONDON - February 9, 2009 - INQ Mobile, a new company dedicated to creating Social Mobiles for the mass market, announced today that three outstanding global talents have joined the company. INQ, a new company that has emerged from Hutchison Whampoa Ltd., is creating a family of consumer devices that put social networking, email and instant messaging at the heart of innovative mobiles, making it fun and easy to stay connected.

Allen Burnes, Amit Gupta and Leonardo Poggiali have all joined INQ on the heels of the company's launch of the world's most advanced social networking mobile phone, the INQ1. Each will be instrumental to the company's build out of a global team to work with operators and content partners to bring social mobiles to new markets in Europe, Asia and the Americas.

- * Allen Burnes joins from Motorola as Director of Sales and Operations
- * Amit Gupta joins from Qualcomm as Director of Engineering
- * Leonardo Poggiali joins from Sony Ericsson as Head of Operations

Burnes will lead global sales operations for INQ, working with operators to develop complete consumer offerings. Before INQ, he was Motorola's corporate vice president and general manager of EMEA and India. He created the company's Global Future Solutions group and defined a global strategy to support growth of the service and application businesses. Burnes also led Motorola's global business unit to develop new markets, including India, the Middle East, Africa and Southeast Asia.

Gupta assumes leadership of the INQ engineering team, with responsibility for the company's technology direction and product development. He spent the past ten years at Qualcomm, where he was influential in engineering, product management, and technical sales and marketing. Gupta built the Qualcomm Customer Solutions organization, and grew it into a global team that drove adoption of the BREW and BMP platforms. He also led the company's strategic initiatives around mobile 2.0, helping operators increase activations and data usage through always-on datacasting, mobile widgets and application download solutions.

Poggiali will join Burnes' team to oversee the supply chain and global sales operations. Before INQ, he was at Sony Ericsson. He joined when the joint venture was formed and held several executive positions, including director of commercial finance and supply chain for certain global accounts, and head of volume planning for EMEA.

"We're fortunate to attract some of the brightest talent in mobile, and create a global leadership team that will change the face of the device landscape," said INQ CEO Frank Meehan. "We are completely reinventing the way device companies are structured, and Amit, Leo and Allen will leverage their deep industry insight and highly cultivated networks so we can quickly harness the emerging opportunity for social-centric mobiles in multiple, simultaneous markets."

More about INQ Mobile

INQ Mobile is a standalone company wholly owned by Hutchison Whampoa Limited. INQ Mobile is the maker of the INQ1, the world's first Social Mobile to integrate email, IM and social networking in an intuitive way. INQ draws on the strengths of its parent company, which made an early investment in global 3G networks based on a fundamental belief that 3G changes the way people communicate and was formed to address a growing need for advanced mobile internet handsets from operators across the world. For more information visit: www.inqmobile.com

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INQ1 in the final run for 'best mobile handset or device'